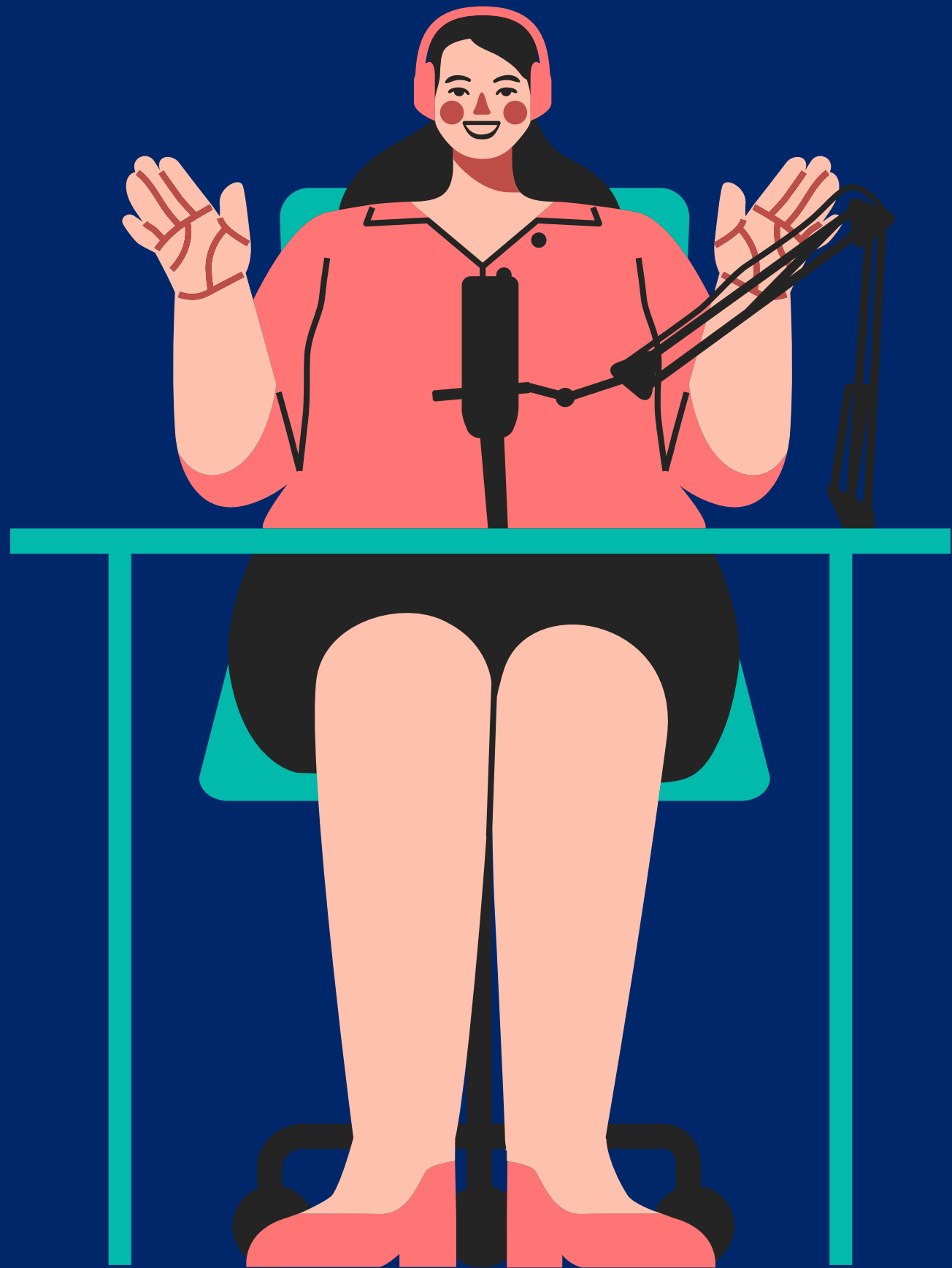


# CREATE YOUR OWN

# COLUMN





# PURPOSE

**01**

The students will be able to create a news column of their choice and will submit an entry weekly. (ex. sports, fashion, popular culture, environmental, etc.)

**02**

Be creative but avoid propaganda/bias

**03**

Students will be able to successfully identify and explain print journalism

A graphic illustration at the top of the page shows two professional microphones on boom arms, positioned as if in a broadcast studio. The microphones are black with a teal-colored grille. The boom arms are also black and extend across the top of the frame.

# BROADCAST JOURNALISM

- Broadcast journalism is the practice of reporting news through television or radio.
- Broadcast journalism generally involves shorter stories and news updates.
- Broadcast journalists often need to be knowledgeable about the latest technology.
- Broadcast journalists typically have to be able to write and speak well on camera.

# PRINT JOURNALISM

- Print journalism is the practice of reporting news through printed materials.
- Print journalism provides more in-depth coverage of topics.
- Print journalists need to be familiar with writing techniques and styles.
- Print journalists often have to have a good understanding of the editing process.



## Brainstorm Ideas

Before you start writing, brainstorm ideas and topics you want to cover. Think about what stories you are interested in and what type of reporting you want to do.

## Research

Once you have selected a topic to write about, begin researching. Make sure to find reliable sources and gather information about your topic.



## Create an Outline

After you have done your research, create an outline for your story. Include the main points you want to cover and the order in which you want to cover them.



# BE AWARE

## **If you can't prove it, don't write it**

Having factual and reliable information is a huge aspect of journalism. This is not an overly opinionated assignment so there should be more facts and analysis.



## **Be respectful**

Anything you put into your column must be appropriate and not cause emotional harm to others. If you have concerns about what is appropriate, let me know.



# WHAT TO INCLUDE

- Works Cited Page
- Creativity
- Two-three paragraph  
write up
- Make it interesting
- Writer's biography
- Have fun!

